

Experience the Best of Tasmania at the 2024 Tourism Showcase

All Tasmanians and visitors are invited to the 2024 Tasmanian Tourism Showcase on Saturday, August 3rd, at Princes Wharf 1 in Hobart. Open from 10:00 a.m. to 4:30 p.m., this event features over 90 tourism operators from across the state and highlights Tasmania's rich and diverse tourism, hospitality, and destination offerings.

As you step into the showcase, you'll be greeted by a vibrant tapestry of attractions that highlight the diverse beauty and unique experiences Tasmania has to offer. From the scenic North to the serene Far South, and the picturesque East to the adventurous West, Tasmania is a treasure trove of hidden gems and well-known landmarks waiting to be discovered. Whether you're a local resident looking to unearth new adventures or a visitor eager to plan your next Tasmanian getaway, this event provides the perfect opportunity to explore, discover, and be inspired.

Among the many exhibitors are some of Tasmania's most renowned tourism operators. Experience the pristine wilderness with World Heritage Cruises as they guide you along the stunning Gordon River, a World Heritage-listed gem known for its breathtaking natural beauty. For those interested in exploring the state on two wheels, Eudaimonia Tasmanian Cycling Tours offers luxury cycling experiences that cater to all levels of riders. Discover Tasmania's rich history and heritage with the National Trust of Tasmania, which provides fascinating insights into the island's historic properties. Additionally, take to the skies with Freycinet Air Tasmania, offering spectacular helicopter tours that showcase the island's stunning landscapes from above.

Attendees have the opportunity to win one of two exciting lucky door prizes generously provided by REX Airlines. Each prize includes a \$500 travel credit, which could be used to fly your friends or family to Tasmania for a memorable visit. To enter the draw, simply visit the Rex exhibit during the event and submit your entry.

The 2024 Tasmanian Tourism Showcase is more than just an exhibition—it's a vibrant celebration of Tasmania's tourism industry. It offers a fantastic opportunity for locals and visitors to engage directly with tourism operators and regional destination organisations. Attendees can gather valuable information, ask questions, and receive personalised recommendations for their next weekend escape or extended holiday. Whether you're seeking adventure, relaxation, or cultural enrichment, the showcase has something to offer everyone.

Tickets to this year's event are completely free, making it accessible for everyone to join in this celebration of Tasmania's natural beauty and vibrant culture. To ensure you don't miss out on

this one-day-only event, visit the event website at <https://tourismshowcase.com.au> to secure your free pass.

Don't miss this unique opportunity to immerse yourself in the best of what Tasmania has to offer. The 2024 Tasmanian Tourism Showcase is not just about discovering new experiences; it's about celebrating the island's incredible tourism offerings and finding inspiration for your next adventure. Join us in Hobart and explore, engage, and be inspired by the myriad of opportunities awaiting you in Tasmania.

For further event information, visit <https://tourismshowcase.com.au>

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